

Die-Cut Labels always have round corners

Hundreds of Shapes are available for Die-cut labels. If you don't see what you need in Document 1126, just ask. We may have the die in our library, or we can create a special die for an additional charge.

Rolls, Sheets or Fanfold? How a label is finished often depends on the die. Most die-cut labels are available in the following formats.

- On rolls (dispenser boxes available for most sizes)
- Individually on sheets
- Fan folded with pinfeed holes and perforations between labels
- Fanfolded and perforated, without pinfeed holes

Rounded Corners. All die-cut squares and rectangles have rounded corners ... although some rounding is so slight, the corner appears almost square. The corner radius depends on the die you choose, so if the degree of rounding is important to you, please ask for a die-line proof.

Full Bleed. The ink on die-cut labels can extend off the edges of the label.



Butt-Cut Labels always have square corners.

Square or Rectangles are available in widths up to 12" and lengths up to 24". Rolls or Sheets? But-cut labels have no excess material around the labels. But-cut labels can be produced three ways:

- On Rolls
- On individual sheets with a 1/8" bend-and-peel strip.
- Multiple labels per sheet ... *please ask for a quote*

Ink on Labels. When you order individual butt-cut sheets, the ink can extend (bleed) all the way off the edges of the label.

Ink on Roll Labels. When you order butt-cut rolls, there must be a 1/16" ink-free margin (no-bleed) all the way around the outer edge of the label. We cannot print in this margin, so the colour of the label stock will show all around the label.



How the label comes off the roll



Unwind Direction

There are two ways labels can be oriented on a roll. If you are using the labels with an automatic label applicator or with a typewriter, the way the label is oriented on the roll is important.

Copy Position on Roll Labels

You can specify how you want your copy or art to be positioned on the label relative to the loose end of the roll or to the sides of the roll.



Fanfolded with pinfeed holes



Fanfolded (no holes)



On rolls (no holes)



Selecting the Right Label Stock

Below is a brief description of the characteristics of each type of stock available. Please request a sample for testing in any application not specifically recommended.

White Gloss: For lustrous appearance. Used when it is not necessary to write or type on the label. Two-year indoor life.

White Matte: Excellent for labels to be written on or typed on. Correctability may be limited on some typewriters. Two-year indoor life.

White EDP Gloss: Gives the same lustrous appearance as White Gloss, but is designed for use with typewriters and non-laser computer printers. Correctability may be limited on some typewriters. Two-year indoor life.

White EDP Smudgeproof: A porous, absorbent stock designed for excellent printability and the smudge resistance necessary in non-laser electronic data processing and high-speed imprinting. Two-year indoor life.

Fluorescent: A bright Dayglo™ matte paper available in red, orange, pink, green, yellow and blue. Printing in black ink is recommended. Two-year indoor life.

Foil: Provides a metallic appearance. Available gloss or matte in gold and silver. Two-year indoor life.

Vinyl: Durable, weather-resistant and can be used indoors or outdoors as well as in some harsh environments. Available in white or yellow. Special removable adhesive for bumper stickers or permanent adhesive for all other applications. Three-year indoor or 1½-year outdoor life.

Mylar®: A highly durable synthetic film used primarily for outdoor applications involving high levels of abrasion or abuse such as product identification. Polyester will stand up longer in a moist environment and is resistant to most oils and solvents. Available in gloss, matte or brushed finish in silver and gold. Fluorescent inks not available. Four-year indoor or two year outdoor life.

Polypropylene: A durable and weather-resistant material available in white (face adhesive only) or clear (adhesive can be applied either to the front or the back, depending on the viewing direction). Three-year indoor or 1½-year outdoor life.

Selecting the Right Adhesive

Permanent Adhesive is supplied unless you request otherwise. This adhesive is designed to be non-removable once the label is applied.

Removable adhesive will allow the label to be taken off once it is applied without leaving pieces of the label behind. Note, however, that a label will become permanent over time and with exposure to weather. Some surfaces, such as wood, silk and suede, may be damaged by the removable adhesive. Always test a sample label before applying it where it could do damage.

Ultra-Removeable adhesive can be removed and repositioned without residue or ghosting. Will not curl or fall off surface when applied.

Freezer adhesive is designed to stick in very cold (to -650F) temperature. This adhesive becomes permanent after 24 hours.

Opaque concealer is a coloured adhesive that obscures the application surface so that it doesn't "show through" the label stock. This is useful if you are using a label to cover erroneous or outdated information, or if the surface colour could affect the appearance of the label. The opaque adhesive might slightly affect the appearance of the ink.