

**NOW ... all the benefits of the Name Badge Release Program**

**PLUS ... a program for Multiple Location Organizations**

Similar to the "Badge Release Program", the "Multi-Release Program" is Toronto Stamp's way of **eliminating all those small dollar orders and invoices** when your locations need personalized name badges. In addition, it allows you to **charge back to your locations** for the Name Badges they have ordered. Here's how it works.

You issue a purchase order to Toronto Stamp for a 6 month/12 month/24 month quantity of Name Badges ... remember - the larger the quantity - the lower the unit cost. Toronto Stamp then manufactures the imprinted badges and holds them for future personalizing. Using the FAX Release Form\*, your locations simply Toll-Free fax the personalizing information. Toronto Stamp then ships at **no charge** the personalized badge(s) **within 24 hours** to the ordering location. At the end of each month, you'll receive a Release Report (see Document 1155B) of all badges ordered by your locations for the month. It will include the date and quantity of each name badge order summarized by location. It will also indicate your opening release balance (i.e. unused badge quantity), less the total number of badges ordered that month and your closing release balance (i.e. quantity available for future orders). When your release program is 90% complete, a Sales Representative will contact you to issue a new purchase order ... once again for whatever quantity you wish ... and the quantity ordered is added to your release balance ... and zero-cost ordering goes on.

\*Supplied to all locations.

NOTE: Toll-free WATS facsimile available for Canada and the U. S.

**Badges held for future personalizing ..... + \$ 1.00 each**

example: You order 1,000 Laminated Name Badges (3"x1", one colour logo imprint, digital artwork supplied, one line personalized name) to be ordered by and shipped direct to your locations. Your cost would be:

1,000 Laminated Badges	@	\$ 4.92 each	=	\$ 4,920.00
1,000 Release Badges	@	1.00 each	=	1,000.00
			TOTAL	= \$5,920.00

<p><i>Average Cost per Badge</i></p> <p><b>\$ 5.92 each</b></p>
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In the example above you **pay** for all 1,000 personalized name badges and release charges **up-front**. Toronto Stamp holds the imprinted badges for future personalizing. When your locations need name badges ... even just one, all they do is fax us the new name(s) **TOLL-FREE**, using a copy of the **Fax Release Form** supplied with your initial order. Toronto Stamp will personalize the badge(s) and ship them, **no charge**, directly to your location ... **within 24 hours!** It's that simple! No paperwork for you, no delays, no wasted time.

**The Benefits of Toronto Stamp's Multi-Release Program**

- ✓ **Low Cost Badges** ..... combine all your locations Name Badge needs for a higher order quantity/lower unit price.
- ✓ **Consistent Badges**..... ensure a consistent look for all your Name Badges no matter where the customer contact occurs.
- ✓ **Zero-Cost Ordering** ..... simply FAX your names TOLL-FREE ... no shipping charges, no invoices to approve, no cheques to issue.
- ✓ **One-Day Service** ..... FAX your names today, your personalized badges are shipped tomorrow.
- ✓ **Guaranteed Unit Price** ... for 1, 2 or 5 years - it all depends on the quantity you order and the number of badges you use per year.
- ✓ **Charge Back Locations** ... with the monthly Release Report, it's simple to charge back name badge costs to each location.

**Toronto Stamp Fax Release Form**

Let us show you how fast and easy this FAX Release Form goes directly to our plant. Please print clearly and use a black ballpoint pen for best processing results.

INSTRUCTIONS

1. Photocopy the Master Copy of this Release Form.
2. Fill in the Name and Address of the Release Location.
3. Fill in the quantity of badges to be released.
4. Fax the completed Release Form to the number in the bottom left corner of this form.
5. Release Report will be sent back to you by fax.

NOTE: Toronto Stamp will accept any order when your Release Program is 90% complete. Contact Toronto Stamp for details on the complete operation of this program.

The **PKKLE BARREL** Wallace  
 Product: Metal Badge  
 Dimensions: 2" x 1"  
 Description: Green logoback  
 Attachments: CDG on gold BA-104 Ultratag  
 Account No: PKC-600  
 Release No: 1516-01  
 Release Date: 0515-02  
 Sales Rep: Peter Ferrari

CUSTOMER: PBO0305  
 ORDER NO: \_\_\_\_\_  
 DATE OF ORDER: \_\_\_\_\_

\*\*\*\*\* PLEASE PRINT IN CAPITAL LETTERS USING A BLACK PEN. \*\*\*\*\*

Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

Remember to check the Picking Slip on your incoming shipment to see the balance remaining in your Release Program.

Release FAX Number: (416) 368-2478  
 Toronto Stamp Inc.  
 137 Church Street  
 Toronto, Ontario M5G 1Y5  
 Phone: (416) 368-7022  
 eMail: sales@torstamp.com  
 Web: www.torstamp.com

## RELEASE REPORT OCTOBER, 2012 - Release No. 9876-01

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Account No. ABC2345	ABC Company Inc 123 Commercial Drive Toronto, Ontario M5B 1Y5	Opening Release Balance	234
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Location No.	Order Date	Order No.	Product No.	Product Name	Ship To:	Quantity Ordered
08034	10/05/12	73224	14GP32	LAMINATED BADGE	A. ALBERT	2
	10/11/12	73872	14GP32	LAMINATED BADGE	C. CHRISTOPHER	5
	10/17/12	73999	14GP32	LAMINATED BADGE	A. ALBERT	1
	10/23/12	74762	14GP32	LAMINATED BADGE	A. ALBERT	3
Location No. 08034 Total						11
08599	10/02/12	73200	14GP32	LAMINATED BADGE	O. O'BRIAN	3
	10/06/12	73276	14GP32	LAMINATED BADGE	M. AHED	1
	10/12/12	73955	14GP32	LAMINATED BADGE	M. AHED	1
	10/14/12	73659	14GP32	LAMINATED BADGE	D. NAIRN	4
	10/27/12	74903	14GP32	LAMINATED BADGE	D. NAIRN	2
	10/29/12	74967	14GP32	LAMINATED BADGE	D. NAIRN	1
Location No. 08599 Total						12
08893	10/11/12	73855	14GP32	LAMINATED BADGE	L. DAVIES	1
	10/19/12	74066	14GP32	LAMINATED BADGE	L. DAVIES	1
	10/27/12	74955	14GP32	LAMINATED BADGE	L. DAVIES	5
Location No. 08893 Total						7
08971	10/16/12	73965	14GP32	LAMINATED BADGE	T. REYNOLDS	2
	10/22/12	74256	14GP32	LAMINATED BADGE	T. REYNOLDS	3
Location No. 08971 Total						5
09115	10/05/12	73266	14GP32	LAMINATED BADGE	P. LIVINGSTON	4
	10/09/12	73587	14GP32	LAMINATED BADGE	P. LIVINGSTON	2
	10/12/12	73968	14GP32	LAMINATED BADGE	A. WILLIAMS	1
	10/20/12	74187	14GP32	LAMINATED BADGE	P. LIVINGSTON	1
	10/26/12	74802	14GP32	LAMINATED BADGE	K. DARLING	6
	10/28/12	74790	14GP32	LAMINATED BADGE	K. DARLING	2
Location No. 09115 Total						16
09400	10/08/12	73573	14GP32	LAMINATED BADGE	W. BAKER	4
	10/24/12	74684	14GP32	LAMINATED BADGE	G. GARNETT	2
	10/28/12	74703	14GP32	LAMINATED BADGE	G. GARNETT	1
Location No. 09400 Total						7
Account No. ABC2345 Total						58
Closing Release Balance						176