

Paperwork got you down? Does it seem every time you order personalized badges you **waste most of your time** trying to keep the paperwork straight? Orders, packing slips, invoices, cheques ... all seem to land on your desk at the same time. There must be an easier way?

There is! It's called the "**Badge Release Program**". It's Toronto Stamp's way of **eliminating all those small dollar orders and invoices** when you need personalized name badges. Here's how it works.

Toronto Stamp will hold imprinted badges for future personalizing. On receipt of a copy of the FAX Release Form* with the personalizing information, Toronto Stamp will ship at **no charge** the personalized badge(s) **within 48 hours**.

*Supplied with initial order of Personalized Badges. **NOTE: Toll-free WATS facsimile available for Canada and the U. S.**

Badges held for future personalizing + \$ 1.30 each

example: You order 250 Engraved Name Badges (3"x1", one colour logo imprint, digital artwork supplied, one line personalized name), 100 of which are to be personalized now, 150 to be held for future personalizing. Your cost would be:

250 Engraved Badges	@ \$ 5.94 each =	\$ 1485.00
150 Release Badges	@ 1.30 each =	195.00
1 Set-Up Charge	@ 40.00 each =	40.00
TOTAL =		\$1720.00

<p><i>Average Cost per Badge</i></p> <p>\$ 6.88 each</p>

In the example above you **pay** for all 250 badges and personalized names **up-front**. Then you add \$1.30 each for those badges NOT personalized with the initial order (150 from our example).

Toronto Stamp holds these badges for future personalizing. When you need more badges ... even just one, all you do is fax us the new name(s) **TOLL-FREE**, using a copy of the **Fax Release Form** supplied with your initial order. Toronto Stamp will personalize the badge(s) and ship them, **no charge**, directly to you ... **within 48 hours!** It's that simple! No paperwork for you, no delays, no wasted time.

Look at the difference in the number of steps taken to order the same 5 badges

The Old Way

1. You issue a Purchase Order listing the 5 names to be personalized.
2. The Personalized Badges are received at your location.
3. The accompanying Packing Slip is forwarded to you.
4. The Invoice is received and forwarded to you.
5. You match up the Invoice and Packing Slip with your Purchase Order.
6. You approve the Invoice and enter in your Accounts Payable system.
7. You issue a cheque for the 5 personalized badges.
8. You post the expense to your General Ledger System.
9. and there's only 145 to go!

The Release Way

1. You fax TOLL-FREE a copy of the Release Form, listing the 5 names to be personalized.
2. The badges are personalized and shipped to your location within 48 hours.

The Benefits of Toronto Stamp's Release Program

- ✓ **Lower Cost Badges** combine your current and future needs for a higher order quantity/lower unit price.
- ✓ **Zero-Cost Ordering** simply FAX your names TOLL-FREE ... no shipping charges, no invoices to approve, no cheques to issue.
- ✓ **One-Day Service** FAX your names today, your personalized badges are shipped within 48 hours.
- ✓ **Guaranteed Unit Price** ... for 1, 2 or 5 years - it all depends on the quantity you order and the number of badges you use per year.

<p>Toronto Stamp Fax Release Form</p> <p>Let us show you how fast we are. This FAX Release Form goes directly to our plant. Please print clearly using a black ink pen for best reproduction quality.</p>	
<p>Company Details</p> <p>181 Wynworth Road Oshawa, ON L6K 3S3 905-844-9831 905-844-8005</p>	<p>INSTRUCTIONS</p> <p>1. Photocopy the Member Copy of the Fax Release Form. 2. Do not photocopy or alter the Member Copy of the Release Form. 3. Do not photocopy or alter the Member Copy of the Release Form. 4. Fax the completed Release Form to the address on the bottom left corner of this form. 5. Release time: 1-2 business days for the badge.</p> <p><small>NOTE: Toronto Stamp will not hold you when your Release Program or other company's Release Program does not have the complete quantity of program orders.</small></p>
<p>Product: Metal Badge Dimensions: 2 1/4" x 1" Attachment: Flat logo w/Black clip on Gold Magnet/Plastic</p>	<p>Account No: CMK0795 Release No: 100101 Release Date: 100402 Sales Rep: Peter Ferrari</p>
<p>Names: _____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	
<p><small>Remember to check the Packing Slip on your incoming shipment to see the balance remaining in your Release Program.</small></p> <p><small>Toronto Stamp Inc. 137 Church Street Toronto, Ontario M5B 1Y5 Phone: (416) 368-7022 eMail: sales@torstamp.com Web: www.torstamp.com</small></p>	