

The Situation

1. You have received a sample of our Personalized Name Badges.
2. You like the badge, the quality, the price and Next Day Service.
3. You already have personalized name badges for your staff and are reluctant to write off your investment in them.

The Solution

1. Simple ... return your old name badges to Toronto Stamp for a credit.

How it Works

1. Place a Name Badge Release Order (... see Document 1033) for a quantity greater than the number of name badges currently in use.
2. On receipt of your new Toronto Stamp Name Badges, gather up your replaced name badges and return them to Toronto Stamp by Purolator collect for a credit of 50% of the price of your new badges. That's it.

Example

1. You order 50 Laminated Name Badges (3"x1", one colour logo imprint, one line personalized name), 35 of which are to be personalized now, 15 to be held for future personalizing. Your cost would be:

| | | |
|------------------------------------|----------|-----------------|
| 50 Laminated Badges @ \$ 7.19 each | = | \$359.50 |
| 15 Release Badges @ 1.00 each | = | 15.00 |
| TOTAL | = | \$374.50 |

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|-----------------------------------|
| <i>Average Cost per Badge</i> |
| \$ 7.49 each |

2. You gather up your old name badges replaced by the above order and return them no charge (via Purolator collect) to Toronto Stamp.
3. Toronto Stamp issues a credit for 50% of the new badge price:
35 Replaced Badges @ \$ 7.19 each Less 50% = (\$125.83)
4. Toronto Stamp holds the 15 release badges for future personalizing. When you need more badges ... even just one, all you do is fax us the new name(s) TOLL-FREE, using a copy of the Fax Release Form supplied with your initial order. Toronto Stamp will personalize the badge(s) and ship them, no charge, directly to you ... within 24 hours! It's that simple! No paperwork for you, no delays, no wasted time.

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| <i>Average Cost per Badge after Credit</i> |
| \$ 4.97 each |

PLUS If you provide us with a sample of your old badge and there is no change in layout/colours, artwork charges are **FREE!**