

between[™] Pricing Policy

http://www.torstamp.com/Documents/Doc-1227.pdf

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With between[™] from Toronto Stamp, order the quantity <u>you</u> want ... always at the lowest published price.

In the past, when you ordered customized products from Toronto Stamp (or any of our competitors), you would be charged a price based on a series of fixed price breaks. If you ordered quantities between the price breaks, then you would be charged the higher price.

between[™] changes all that!

At Toronto Stamp, on most of our products* you can order any quantity you like and the price adjusts between each price break. The more you order, the lower the unit price.

Suppose you need 35 - 3" x 1" Laminated Name Badges ... not 25 ... not 50.

Badge Area	10	25	50	100	250	500	1,000	2,500
Up to 3 sq.in.	\$15.53	\$ 9.37	\$ 7.19	\$ 6.05	\$ 5.31	\$ 4.92	\$ 4.39	\$ 3.98

You can now order 35 (at least from us, that's not always true elsewhere), but the "industry standard" is to charge the 25 piece price of \$9.37. Even though you're ordering more, there is no price break until you order at least 50 ... twice the quantity. Our price for 35 is \$8.50 ... a savings of \$30.45 (9%) to you!

For instance, Laminated Name Badge prices between 25 and 50 are as follows:

25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
9.37	9.28	9.20	9.11	9.02	8.93	8.85	8.76	8.67	8.59	8.50	8.41	8.32	8.24	8.15	8.06	7.97	7.89	7.80	7.71	7.63	7.54	7.45	7.36	7.28	7.19

Phone 416-368-7022 - or - 1-800-637-5813 for <u>instant</u> between[™] prices.

* between[™] prices are available for the following products:

BA-101 BA-102 BA-103 BA-105 BA-106 BA-107 BA-108 BA-109 BA-111 BA-112 BA-113 BA-113	Laminated Name Badges Full Colour Name Badges Metallic Name Badges Laminated Badges Rotary Engraved Badges Metal Name Badges Crown Name Badges Frame Name Badges Tape Slot Badges Window Badges Self-Letter Badges	BA-126 BA-128 BA-129 BA-132 BA-133 BA-142 BA-143 BA-144 BA-145 LA-105 LA-130	Photo ID Badges Custom Shape Name Badges Custom Shape Badges Badge Danglers Laser Engraved Badges Black <i>only</i> Metal Name Badges Slot Name Badges Promotional Badges Wood Badges Short Run Vinyl Decals AutoMark [™] Paper Labels	TG-101 TG-102 TG-103 TG-104 TG-105 TG-106 TG-107 TG-108 TG-109 TG-125 TG-125 TG-125	Asset ID Tags Aluminum Number Plates JIT Aluminum Tags Stock Metal Blanks Custom Blanks/Tags Plastic Number Tags Molded Plastic Key Tags Plastic Membership Tags Molded Plastic Luggage Tags Stamped Valve Tags Etched Equipment Plates
	Window Badges	LA-105	Short Run Vinyl Decals	TG-125	Stamped Valve Tags
BA-120	Brass Name Badges	IN-121	Magnetic Nameplates	LS-2014	Dog License Tags